

Robinson College, Cambridge - 10 & 11 December Potato Barons' Christmas Feast - 10 December

PROGRAMME

Potato Crisis! What Crisis? Learning with others to turn problems into opportunities

Tuesday 10 December

Registration from 9.30 am
Conference opens at 11.00 am

11.00 am SESSION 1

Who is setting the direction?

Chair: CUPGRA President, Professor Tina Barsby

- Supply chains: power, influence and unintended consequences
Angus Armstrong.
- What might potatoes learn from field salads
James Green, Group Director of Agriculture, G's Fresh
- What role should assurance play?
Lucy MacLennan, Chair of Red Tractor Fresh Produce Board
- Panel discussion

1.00 pm LUNCH

1.40 pm SESSION 2

Exploring the way forward Chair: James Lee

- The need for evidence-based agronomy; tools to help growers
make sense of the sales pitch - Professor Carl Rosen, Leader of
US Potato Soil Health programme, University of Minnesota
- The role of robots: insights from horticulture and remaining
challenges - Professor Marc Hanheide, University of Lincoln
- Discovering traits for the future: lessons from other crops
Jim Monaghan, Harper Adams University
- Questions and discussion

3.30 pm TEA

4.00 pm SESSION 3

Eric Allen Memorial Lecture Chair: Debbie Winstanley

Anchoring decisions in data: what is the role for remote sensing and
machine learning? - Joseph Mhango, Harper Adams University

4.45 pm FORUM

Is the reduction in pest and disease control from agro-chemicals
an opportunity or a threat? Chair: Jamie Lee

Facilitated discussion: Simon Alexander, agronomist and member of
Nematicide Stewardship Programme; James Wrinch, Managing
Director, East Suffolk Produce; Andy Curtis, Director General, Potato
Processors' Association; Tom Astill, Market Development
Representative, Bayer; Nick Taylor, TC & N Taylor, Organic potato
and fresh produce grower; Reuben Morris, crop production
specialist, Frontier Agriculture Ltd

7.15 pm Potato Barons' Christmas Feast

St John's College Great Hall

After-dinner speaker: Judith Batchelar OBE

Reflections on her life's work in retail, and how innovation can drive
supply chain improvements for all.

Wednesday 11 December

9.00 am MORNING WORKSHOPS

Indicate your preferred three when booking.

Groups change at 9.50 am and 11.10 am

10.45 am Coffee/tea

1. How to design field trials to answer questions with Bill Watts -
Produce Solutions and David Clarke - NIAB
2. Increasing storage efficiency - Adrian Cunnington - Potato
Storage Insight Ltd and Chris Bishop - University of Lincoln
3. The challenges for UK seed supply with Tom Eyles - Produce
Solutions, Michael Wilson - AT Wilson & Co. and Richard Baker -
HZPC UK Ltd
4. Potato-LITE: updates and learnings into practice - Mac
McWilliams and Lucy Tillier - PepsiCo International Ltd
5. PCN – pathotyping and understanding varietal characteristics –
James Price – The James Hutton Institute and Graham Tomalin –
VCS Potatoes Ltd

12.00 pm Connecting research to reality with the CUPGRA
Student Network

1.00 pm LUNCH

1.55 pm SESSION 4

Potato growing: how businesses have evolved

Chair: Jack Smith

- Harry Barnett, Holkham Emerald Ltd and author of Nuffield
report 'How to counteract the agronomic and market
challenges facing the UK potato industry'
- John Bubb, JM Bubb & Son LLP
- Greg Colebrook, Farms Director, Greens of Soham Ltd
- Panel discussion and questions
- Closing remarks: CUPGRA Chair, Sophie Bambridge

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